



## Grass Growing, Outdoor Loving, Hard Working, Lawn Care Experts!

### Today's Treatment: Summer Weed Control

**What We Applied Today:** Today we applied a liquid treatment to your lawn to help control troublesome summer weeds including nutsedge, spurge and grassy weeds.

**What Today's Treatment Does:** This app. will help control weeds in your lawn. We also did a thorough inspection of your lawn checking for damaging insects, any serious disease problems, and your lawns overall health. If needed, we may have applied an insecticide, fertilizer or a fungicide. Check your invoice for specifics on today's app.

**Most importantly, we left recommendations to improve your lawn this Fall.**

**What You Should Do For Best Results:** If it does not rain within 7 days, please try to water your lawn. Mow anytime after today. Mow as high as possible(3.5"-4") for the rest of the season and make sure your mower blades are sharp.

*Call us anytime with any questions!*



### IT IS LAWN IMPROVEMENT TIME!

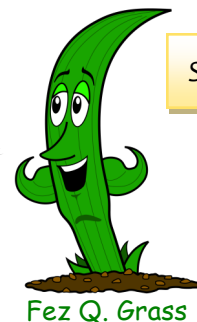
What a HORRIBLE summer for lawns. The hot days started in early May and we have suffered through four months of VERY little rain. Our cool season grasses hardly stood a chance against Mother Nature's grueling summer! Almost all lawns in town will need some extra help recovering this fall. Some seeding will be on everyone's "TO DO LIST." You've worked hard this year trying to keep your lawn in shape. However, sometimes you can do everything right and yet not succeed. We highly recommend core aerating your lawn this fall and doing some seeding!

The above pictures are a before and after of a lawn we seeded. The top picture is what the lawn looked like before we seeded. **The bottom picture is just one month later!**

Today we left an estimate that includes recommendations for improving your lawn. Take a minute to look it over and consider our recommendations. The Fall season is the best times of the year to make improvements to your lawn. Summer is tough on our lawns here in the Midwest. Almost every lawn can benefit from a core aeration and a little spot seeding. Some lawns need a complete over seeding with a better variety of grass to improve their color and to improve drought tolerance and disease resistance.

*Call us today to get on our schedule!*

FEZ SAYS, "ONE OF THE BEST WAYS TO KEEP ME STRONG IS TO CORE AERATE ATLEAST ONCE A YEAR TO KEEP MY ROOTS STRONG, THICK AND HEALTHY! AFTER YOU HAVE AERATED, IT IS A GREAT TIME TO SEED WITH SOME MORE OF MY FESCUE FRIENDS! CALL US TODAY."



### 2018 LAWN CARE SCHEDULE

#### FEB/MAR/APRIL

Fertilizer +  
Preemergent

#### APR/MAY

Fertilizer +  
Preemergent  
Mow Reducer

#### MAY/JUNE/JULY

Summer +  
Grub Control

#### JULY/AUGUST

Summer Weed  
Control  
**TODAY**

#### SEPT/OCT

Fall Fertilizer

#### NOV/DEC

Winterizer

#### NOV/DEC/JAN

Lime Application  
Root Feeding

#### PREPAY FOR

YOUR

FALL

SEEDING BY

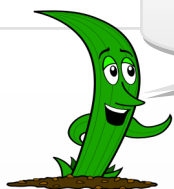
9/4/18 AND

**SAVE 10%!**

SAVE 10% on Fall Seeding

DON'T FORGET  
TO  
"LIKE US" ON  
FACEBOOK!

Fez says, "A core aeration is one of the best extras you can do for your lawn. It allows air, water and nutrients to reach my roots easier and it loosens the soil. This make me stronger, thicker and healthier!"



## A FEW THINGS TO CONSIDER...

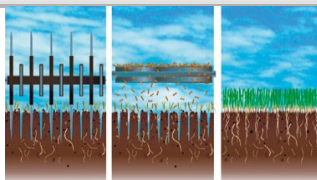
Here are a few things to consider for your lawn this Fall...

- Core Aerate your lawn.
- Seed bare spots or if necessary over seed the entire lawn.
- Did you know that ClassicLawns prices on aerating, seeding and verticutting are still set at 1998 lawn industry prices?
- Plant a new tree or have us plant one for you!
- Sharpen your mower blade!
- Fleas, Ticks & other Insect bugging you? Sign up for our Flea, Tick & Insect Control Application!
- Be sure to give your lawn ATLEAST 1" of water per week!
- Tired of pulling weeds from your beds? We can help with our bed weed control program that reduces weeds in beds by up to 85%!
- Fall is a great time to re-mulch your beds and to place mulch rings around your trees!

If you need help with anything or if you have any questions, please call us or e-mail us anytime!

## OVERSEED YOUR LAWN

Overseeding and verticutting is the best way to a thick, full lawn! We apply our premium turf-type tall fescue seed. Then, we use a verticutter to make grooves or lines for the seed to fall into. The picture on the right illustrates how the seed comes up in nice even rows. If needed, we may have recommended a core aeration to be done prior to this process. This process gives excellent results and we stand behind our work. If you follow my watering guidelines, we will seed any spots that do not fill in by the following Spring!



## CORE AERATION

**A core aeration is one of the best things you can do for your lawn.** This year especially with all the rain. Rain compacts the soil. Core aeration is the process of removing cores 1/2" in diameter and 2"-3" long from the lawn. This process helps loosen compacted clay soils, aids in controlling thatch, and helps air, water, and nutrients to reach the root system. This is also a great

time to put down some high quality seed. The aeration holes are a perfect bed for seed to grow in! **As a result, you get a thicker lawn with better color and less disease and insect problems!**

Ideally, lawns should be aerated **at least** once a year.



## Will Somebody Please Do a Rain Dance!

After working in the lawn care industry for 27 years now, I have learned that when it comes to lawns in the Midwest that there is always an obstacle to overcome. One year it might be too much rain, a bad disease problem, or some insect outbreak. This year we are begging for just a few drops of rain to hit our poor stressed out grass.

I've tried to make it rain. I washed all my vehicles, I did a rain dance (although two left feet make that a challenge), I even tried my hand at some witch craft. All of this to no avail. No rain! Not only are we not getting ANY rain, but with the excessive heat the lawns are just BAKED. I know how frustrating it is to look outside and see all the hard work that you have put into your lawn just burn up and turn into a dry desert.

**DON'T GIVE UP!** Do your best to give your lawn at least one inch of water per week. This may not keep it green and lush, but it will keep it alive. I know watering your lawn can be a challenge and expensive. However, I always say, "It is cheaper to water now and keep your existing grass alive than to let your grass die, spend money to reseed and then guess what you get to do...water! Either way you are going to water." This year almost everybody well probably need to at least do some touch up seeding and **ClassicLawns** is here to help!

We left you a bid today to do some fall renovating to your lawn. Keep in mind that when we aerate we always overlap every pass so you get a double aeration, we use **ONLY** the **BEST** seed. Our seed is more drought tolerant, disease resistant and **NEVER** has any weed seed or crop seed in it! Plus, we guarantee our results. **If** you follow our instructions and some seed does not take, we will touch up any seeding as needed in the spring!

This Summer the extensive heat and drought that this area has suffered has been a challenge and an obstacle to healthy grass. Here is where I am going to say something that you probably would not expect from an owner of a lawn company, but... it is just grass. Grass is resilient and can recover. If not, we can always grow more. Yes, it may cost a little bit of money to seed, but in the big scheme of things replacing some dead grass is a very small obstacle to overcome.

Cary Carlson



[getagreenerlawn.com](http://getagreenerlawn.com)

**CONTACT US** - Call or text any of our numbers or e-mail us.

**Springfield Area**

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Follow us on Facebook at:

[www.facebook.com/classiclawn417](http://www.facebook.com/classiclawn417)

## CORE AERATE YOUR LAWN



A core aeration is one of the best things you can do for your lawn. Core aeration is the process of removing cores 1/2" in diameter and 2"-3" long from the lawn. This process helps loosen clay, compacted soils, aids in controlling thatch and allows air, water, and nutrients to reach the root system easier.

### As a result you get:

- A thicker lawn!
- Better color!
- **Less disease** and insect problems!

Ideally, lawns should be aerated at least once a year.

**\*\*\*This year is an IMPORTANT year to core aerate. The EXTREME HEAT AND DRY CONDITIONS have compacted the soil making an aeration even more beneficial!\*\*\***

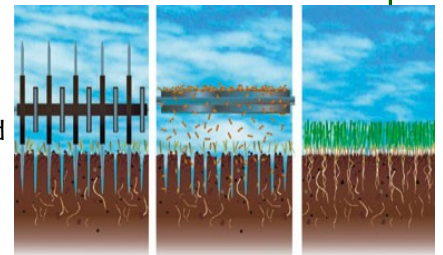
**Call ClassicLawns today to schedule your core aeration!**



## OVER SEED AND VERTICUT YOUR LAWN



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Why Turf-Type Tall Fescue is better than Bluegrass:

- Tolerates heat and dry weather better.
- Has fewer disease problems.
- Fewer problems with thatch and insects.
- New varieties are even darker green than bluegrass.

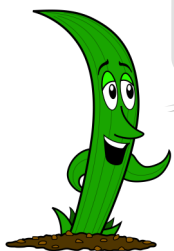


**Call ClassicLawns today to schedule your seeding!**

ClassicLawns is offering  
**\$5.00 OFF our NEW SERVICE!**



Am I 'BUGGING'  
you?



Fez Q. Grass

## Lawn Flea, Tick & Insect Control

Our Lawn Flea, Tick & Insect Control can make your lawn more enjoyable! Don't share your lawn with annoying, biting insects like fleas and ticks. Have us treat your lawn so you can enjoy your time outdoors with your friends and family. Classic Lawns' Flea, Tick & Insect Control is the SAME price as your regular lawn application. Hurry and sign up before October 15th and get \$5.00 OFF! Be bug FREE and enjoy your lawn!

**Give us a call whenever you are getting "BUGGED" and we will be right out! 417-812-5321**