



Grass Growing, Outdoor Loving, Hard Working, Lawn Care Experts!

Today's Application: *Early Spring*

- **Balanced fertilizer + pre-emergent for grassy weeds.**
- **If temperatures permitted, we treated for broadleaf weeds.**

This application will help your lawn thicken up & turn a rich green color. The pre-emergent will help control grassy weeds such as crabgrass & foxtail. If temperatures were warm enough, we treated for broadleaf weeds.

Winter! What Winter?



I loathe the Winter! I am not a big fan of the snow or the cold temperatures. So, the past two winters have been awesome for me! Hardly any snow and I will take 80 degree days in February anytime!

However, as great as this is for reptilian types like myself, it may not be the greatest thing for your lawn or your plants! We will most likely have problems with insects, Bermuda

Grass and your plants may get damaged if we have a cold snap!

Annoying insects like fleas, ticks, chiggers and mosquitos will be much more prevalent! Mosquitos are already out and Veterinarians have been dealing with fleas & ticks all Winter! Turf damaging insects like cutworms, sod webworms, and grubs are definitely going to be more numerous due to very few hard freezes this winter! Keep **ClassicLawns'** number handy if you need your lawn treated for any insect problems!

Our detested friend Bermuda Grass is going to spread even more since we had hardly any cold weather to knock it back! **ClassicLawns** is working with some new products that are showing some promise on suppressing Bermuda! Call if you're interested!

The warm weather has "tricked" some plants into blooming and leafing out early! If we get an unwelcome cold snap, it could damage some plants. If you have any concern with your trees or landscape plants, we would be glad to check on them for you!

Don't worry! Whatever Mother Nature throws at us, **ClassicLawns** can handle it! We are here for you! Call or e-mail us anytime!

Lets have a GREAT 2017 Season!

HELLO CITIZENS! IF YOU NEED ANYTHING, NEVER FEAR!
GRASSMAN & **CLASSICLAWNS** ARE HERE TO HELP!
CALL US **TODAY!**



2017 LAWN CARE SCHEDULE

FEB/MAR/APRIL
Fertilizer +
Preemergent
TODAY

APR/MAY
Fertilizer +
Preemergent

MAY/JUNE/JULY
Summer +
Grub Control

JULY/AUGUST
Summer Weed
Control

SEPT/OCT
Fall Fertilizer

NOV/DEC
Winterizer

NOV/DEC/JAN
Lime Application
Root Feeding

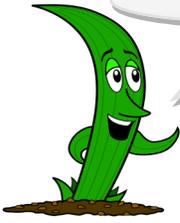
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pictures and
interesting
facts?



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Facebook!**



FEZ SAYS, "MOW YOUR LAWN SHORTER (2") THE 1ST TIME TO CLEAN UP LAWN AND TO PROVIDE A QUICK GREEN UP! GO BACK TO 3" AFTER THE 1ST MOWING."



FEZ Q. GRASS

SPRING TO DO LIST

- Spring is a GREAT time to core aerate your lawn.
 - If you did not seed last Fall, you may need to do some Spring seeding!
 - Prevent weeds in your landscape beds by signing up for our Bed Weed Control Program.
 - Sign up for our Flea , Tick & Insect Treatment.
 - Protect your trees from your mower and weed eater by installing a mulch ring around your trees.
 - Did your trees & shrubs have insect or disease problems last year? Get scheduled NOW to help protect your plants!
 - Get FREE lawn apps. by referring friends, family & neighbors!
 - Like **ClassicLawns** on Facebook! www.facebook.com/classiclawns
- If you need help with anything or if you have any questions, please call or e-mail us anytime!



COL. CRABGRASS VS. DR. DANDELION



Col. Crabgrass

Just a quick reminder that the preemergent applied today does an excellent job of preventing grassy weeds like crabgrass and foxtail.

However, preemergents do **NOT** control dandelions, henbit, clover, and other broadleaf weeds. That is because preemergents are mainly effective on annual grassy weeds such as crabgrass and foxtail and do **not** prevent *broadleaf* weeds like dandelions.



Dr. Dandelion

The best preventative control of broadleaf weeds is to keep your lawn as thick and healthy as possible so that broadleaf weeds struggle to compete. **ClassicLawns** fertilizer program is designed to do just that. Plus, we treat for broadleaf weeds with every app. if temperatures permit. If any dandelions or any other of its' broadleaf cousins show up, we kill them.

Remember, service calls are always FREE if weeds pop up between applications!



Watch GRASSMAN defeat Col. Crabgrass & Dr. Dandelion in full animated episodes of *The Continuing Adventures of GRASSMAN* at getagreenerlawn.com!

HAVE YOU LOOKED UNDER THE CHICKENS?

Here is a story from a friend of mine Derek Sivers that I have adapted to lawn care:

One of the problems with being an expert at something, is **you forget what it's like to not know the basics.**

Because I like being very easy to contact, I get all kinds of questions about lawns and trees!

Some of them are so basic, I'm almost stumped!

It's like someone asks you, "I've got this henhouse full of chickens, but **I don't see any eggs.** What should I do?"

You think, "Hmmm... Maybe it's a strange disease? Maybe the chickens are old? Maybe it's temperature?"

Before getting complicated, you dare to ask the obvious, "Uh... have you looked under the chickens?"

You hear a pause, and then: "Hey! There they are! Wow! I never thought of that! Thanks so much!"

Computer technicians, plumbers and doctors must have this more than anyone.

I like getting these questions, though. They're a good reminder of beginner's mind. I try to remember all the questions I must have asked when I was just getting started.

Call me anytime and ask me anything! You might pick up the chicken first though!

Cary Carlson

ClassicLawns

Help us grow by telling a friend, a neighbor or a family member about us! When your friend signs up for at least 5 **ClassicLawns** lawn applications...



YOU GET A FREE LAWN APPLICATION!



getagreenerlawn.com

CONTACT US - Call or text any of our numbers or e-mail us.

Springfield Area
417-812-5321 **Office**
417-766-1807 **Cell**
cary@classiclawn.com

Follow us on Facebook at:
www.facebook.com/classiclawns



\$10.00 OFF!

GRASSMAN SAYS, "THANK YOU!"

CITIZENS! THANK YOU FOR RENEWING YOUR SERVICE WITH **ClassicLawns**.
WE APPRECIATE YOUR LOYALTY AND YOUR CONTINUED BUSINESS!

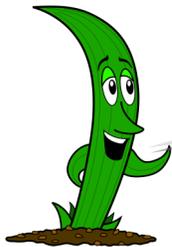


USE THIS COUPON TO SAVE \$10.00 ON ANY OF THESE **ClassicLawns'** EXTRA SERVICES:

- **Flea, Tick & Insect Control** - Keep those annoying pests away from your lawn.
- **Core Aeration** - Improve your lawns roots, reduce thatch and alieve soil compaction!
- **Seeding** - Use this coupon on any of our seeding services!
- **Lime** - Improve your lawns soil and help out your turf!
- **Tree Root Feeding** - Improve your trees health!
- **Mulching** - Improve the look of your beds and keep your plants happy with new Mulch!
- **Plant a Tree** - Spring is a great time to add the beauty of a new tree!

GRASSMAN WANTS YOU TO SAVE MONEY! TAKE **\$10** OFF ANY OF OUR EXTRA SERVICES!
EXCLUDES STANDARD LAWN APPLICATIONS

GRASSMAN & **ClassicLawns** ARE HERE TO HELP! CALL US **TODAY!**



Fez Q. Grass

WE GROW, YOU WIN!
KEEP TELLING YOUR FRIENDS ABOUT US AND OUR AWESOME LAWN CARE SKILLS, BECAUSE YOU GET FREE LAWN APPLICATIONS!

FREE! FREE! FREE!

ClassicLawns is always looking for more great customers like you! Help us grow by telling a friend, a neighbor or a family member about us! When your friend signs up for at least 5 **ClassicLawns** lawn applications...

YOU GET A **FREE** LAWN APPLICATION!

Who doesn't like free, right? So, refer us to a friend. If you are lucky enough to have more than one friend, you can refer them too! Earn a **FREE** lawn application for every friend that signs up with us. 500 friends gets you 71 years of free lawn applications!

So, go tell all your friends and as always, thank you for your business!

Maximum amount of each **FREE** lawn application is capped at \$65.00. Your friend must sign up for at least 5 **Classic Lawns** lawn applications. If you Prepaid, receive a coupon equal to your lawn app. price up to \$65.00.



getagreenerlawn.com



WE ARE PROUD TO OFFER SPRINKLER SERVICE TO HELP KEEP ME GREEN & HEALTHY!

We are now offering the following services for your sprinkler system:

- **Start Up** - Turn on your system, set clock & adjust heads
- **Backflow Testing** - Test your backflow to meet your city's requirements.
- **Sprinkler Service & Repairs** - Fix any problems.
- **Water Audit** - A complete check & measurement of your system to ensure you are watering properly & using our precious water resource wisely.
- **Shut Down** - Properly blow out your system with pressurized air to avoid any freeze damage.

ClassicLawns now offers Sprinkler Service!

We are offering a standard package that includes Start Up, Backflow Test & Shut Down at a discounted price for our lawn customers. Our normal price would be \$60.00 per service. Here are prices for our Sprinkler Service for our existing lawn customers:

OUR STANDARD SPRINKLER PROGRAM

START UP	\$55.00
BACKFLOW TEST	\$55.00
SHUT DOWN	\$55.00
TOTAL	\$165.00

PrePay & Save
\$5.00 OFF
Each of Our
Standard Services!

In addition, if you need any service our fee is only \$55.00 for the first hour and \$1 per each additional minute (Plus Parts). Add our **Water Audit** to your program for just \$75.00.

Give us a call to sign up for our Sprinkler Program!