



Grass Growing, Outdoor Loving, Hard Working, Lawn Care Experts!

Today's Application: *Early Spring*

- **Balanced fertilizer + pre-emergent for grassy weeds.**
- **If temperatures permitted, we treated for broadleaf weeds.**

This application will help your lawn thicken up & turn a rich green color. The pre-emergent will help control grassy weeds such as crabgrass & foxtail. If temperatures were warm enough, we treated for broadleaf weeds.

BRING ON THE SPRING!



An Early Spring?

Punxsutawney Phil, America's favorite groundhog, predicted an early spring when he failed to see his shadow back on Groundhog's Day. Now I usually don't lay my hopes on a rodents predictions. However, when he fails to see his shadow, I am thrilled. As much as I despise Winter, I love the Spring!

Spring means it is time to get back to work on your lawn! Today's lawn app. will help the lawn green up and help prevent crabgrass and foxtail! Last Spring **ClassicLawns** introduced two new services with great success! Many customers tried out the Mowing Reducer and/or the Flea, Tick & Insect Control and were thrilled with the results! Consider adding some of our special applications for an even better lawn!

TRY ONE OF OUR SPECIAL APPLICATIONS FOR AN EVEN BETTER LAWN:

- **New Service! Mowing Reducer** - Tired of mowing every 3 days? Sign up for our Mowing Reducer Treatment and spend more time enjoying your lawn & less time mowing it! *(More Info on Insert!)*
- **New Service! Flea, Tick & Insect Control** - Don't share your yard with annoying, biting insects. Let us treat your yard so you can enjoy the outdoors with your family and friends. *(More Info on Insert!)*
- **Lime** - Improve your lawns soil and help out your turf!
- **Tree Root Feeding** - Improve your trees health!
- **Seeding** - From spot seeding to full lawn renovation, we have you covered!
- **Core Aeration** - Improve your lawns roots, reduce thatch and alieve soil compaction!

We are determined to grow beautiful lawns and to provide excellent service that exceeds our customers expectations. We want your lawn to be the best in your neighborhood. LET'S HAVE A GREAT 2016!

HELLO CITIZENS! IF YOU NEED ANYTHING, NEVER FEAR!
GRASSMAN & **CLASSICLAWNS** ARE HERE TO HELP!
CALL US **TODAY!**



GRASSMAN

2016 LAWN CARE SCHEDULE

FEB/MAR/APRIL

Fertilizer +
Preemergent
TODAY

APR/MAY

Fertilizer +
Preemergent

MAY/JUNE/JULY

Summer +
Grub Control

JULY/AUGUST

Summer Weed
Control

SEPT/OCT

Fall Fertilizer

NOV/DEC

Winterizer

NOV/DEC/JAN

Lime Application
Root Feeding

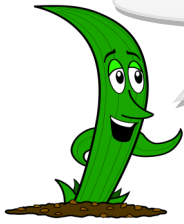
Want more fun
pictures and
interesting
facts?



"Like Us" on
Facebook!



FEZ SAYS, "MOW YOUR LAWN SHORTER (2") THE 1ST TIME TO CLEAN UP LAWN AND TO PROVIDE A QUICK GREEN UP! GO BACK TO 3" AFTER THE 1ST MOWING."



SPRING TO DO LIST

FEZ Q. GRASS

- Spring is a GREAT time to core aerate your lawn.
- If you did not seed last Fall, you may need to do some Spring seeding!
- Prevent weeds in your landscape beds by signing up for our Bed Weed Control Program.
- Sign up for our two NEW services! Mowing Reducer and Flea, Tick & Insect Treatment.
- Protect your trees from your mower and weed eater by placing a mulch ring around your trees.
- Did your trees & shrubs have insect or disease problems last year? Get scheduled NOW to help protect your plants!
- Get FREE lawn apps. by referring friends, family & neighbors!
- Like **ClassicLawns** on Facebook! www.facebook.com/classiclawn



If you need help with anything or if you have any questions, please call or e-mail us anytime!

COL. CRABGRASS VS. DR. DANDELION



Col. Crabgrass

Just a quick reminder that the preemergent applied today does an excellent job of preventing grassy weeds like crabgrass and foxtail.

However, preemergents do **NOT** control dandelions, henbit, clover, and other broadleaf weeds. That is because preemergents are mainly effective on annual grassy weeds such as crabgrass and foxtail and do **not** prevent *broadleaf* weeds like dandelions.



Dr. Dandelion

The best preventative control of broadleaf weeds is to keep your lawn as thick and healthy as possible so that broadleaf weeds struggle to compete. **ClassicLawns** fertilizer program is designed to do just that. Plus, we treat for broadleaf weeds with every app. if temperatures permit. If any dandelions or any other of its' broadleaf cousins show up, we kill them.

Remember, service calls are always FREE if weeds pop up between applications!



Watch GRASSMAN defeat Col. Crabgrass & Dr. Dandelion in full animated episodes of *The Continuing Adventures of GRASSMAN* at getagreenerlawn.com!

You Get What You Need?

Mick Jagger sang it, my mom constantly told me and parents everywhere tell their kids daily.

YOU DON'T ALWAYS GET WHAT YOU WANT!

I don't care how old you are, it is frustrating when you don't get what you want. Trust me, the list of things that I think I want is quite long.

However, Mick also said that if you try sometimes you just might find that you get what you need. I admittedly quite often mistake wants for needs. Just ask my wife if you don't believe me. Luckily, I do have what I need.

What our friend Mick does not say in the song is that sometimes if you try real hard you CAN get what you want! Usually it takes hard work and dedication to get it! So, here is what I want for 2016. I want:

- Happy Customers

That is it. If I have happy customers that means that I have great looking lawns. Happy customers tell their friends about me and then I have more happy customers.

Making lawns look great is not always easy, but my promise to you is that I will do what I need to do to make you happy with your lawn. If for any reason, you are not happy, please let me know. I will always do my best to resolve any problems.

I hope that you have what you need. I know that if you work hard you can get what you want. When it comes to your lawn, **ClassicLawns** wants you to get what you need and what you want! Let's have a great 2016!

Cary Carlson
ClassicLawns



Help us grow by telling a friend, a neighbor or a family member about us! When your friend signs up for at least 5 **ClassicLawns** lawn applications...
YOU GET A FREE LAWN APPLICATION!



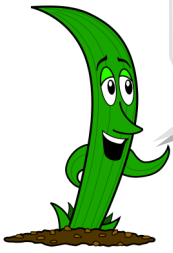
getagreenerlawn.com

CONTACT US - Call or text any of our numbers or e-mail us.

Springfield Area
417-812-5321 **Office**
417-766-1807 **Cell**
cary@classiclawn.com

Follow us on Facebook at:
www.facebook.com/classiclawn

ClassicLawns is offering a *NEW SERVICE!*



**SPEND LESS TIME
MOWING ME!**

Lawn Mowing Reducer Treatment

A Lawn Mowing Reducer Treatment? It sounds too good to be true, but it is not! Classic Lawns can reduce the amount mowing you have to do. Not only does our Lawn Mowing Reducer Treatment cut down on your mowing, it actually makes your grass greener and healthier! Sign up today and spend more time enjoying your lawn and less time mowing it!

Fez Q. Grass

Spend Less Time Behind Your Mower

Classic Lawns Lawn Mowing Reducer Treatment is a plant growth regulator. It redirects the grass' energy from the shoots to the roots! Basically, it promotes root growth and not top growth. This not only saves you time, but also benefits the health of your turf! Once applied the mowing reducer **DOES NOT** have to be watered in and is rain-fast within 30 minutes!

Apply In Early Spring & Early Fall

The best time to apply Classic Lawns' Lawns Mowing Reducer Treatment is in early April. It lasts about 4-6 weeks and will reduce your mowing from once every 3-5 days to once every 7-10 days. Plus, it greatly reduces the amount of clippings! Apply again in the early Fall when grass starts growing fast after the summer heat.



Darker Green Grass & Other Benefits

The Lawn Mowing Reducer Treatment promotes root growth, so your lawn gets stronger roots. Stronger roots means better heat and drought tolerance. Plus, stronger roots means your lawn is less susceptible to disease. An even better benefit is all that redirected energy gives you a darker green lawn. So our Lawn Mowing Reducer Treatment gives you:

- Darker Green Grass
- Stronger Roots
- Better Heat & Drought Tolerance
- Less Clippings
- Less Bagging
- Less Chance For Diseases
- More Time For You



It Is Affordable!

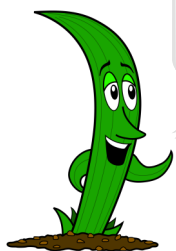
Classic Lawns' Lawn Mowing Reducer Treatment is the SAME price as your regular lawn application.

So if you are tired of mowing every 3 days, **sign up** for our Lawn Mowing Reducer Treatment and spend more time enjoying your lawn and less time mowing it!

Call us before the crazy mowing season gets started
to get your Lawn Mowing Reducer Treatment scheduled!

417-812-5321

ClassicLawns is offering a *NEW SERVICE!*



Am I 'BUGGING'
you?

Lawn Flea, Tick & Insect Control

Our Lawn Flea, Tick & Insect Control can make your lawn more enjoyable! Don't share your lawn with annoying, biting insects like fleas and ticks. Have us treat your lawn so you can enjoy your time outdoors with you friends and family.

Protect Your Pets

Fez Q. Grass

So you've treated Rover with the products from your Veterinarian, now take care of your lawn! Your pets go outside and can be bombarded by tons of insects like fleas and ticks. Our Flea, Tick & Insect Control will knock down those pesky fleas, ticks, chiggers and other biting insects! This will make Rover and happy! Our Flea, Tick & Insect Control is family and pet friendly and is safe to be on as soon as it dries!



Super Fast Acting

Classic Lawns Flea, Tick & Insect Control starts working instantly. You don't have to water. Bugs start dying on contact and your lawn will be bug free and ready to enjoy as soon as we are finished! Are you having an outdoor barbecue or party? Have us treat your lawn so your guests can sit outside without getting bitten nonstop. Take back your lawn from the bugs!

Protect Your Lawn

The Flea, Tick & Insect Control not only protects your pets and kids from annoying insects, but it protects your lawn from turf destroying insects like armyworms, cutworms and sod webworms. These insects are larvae of moths and can cause significant damage to your lawn by chewing your grass blades right at the soil line! This causes the turf to thin out and makes brown patches. This obviously weakens your turf and makes it more susceptible to other issues like heat & drought stress and diseases.

It Is Affordable!

Classic Lawns' Flea, Tick & Insect Control is the SAME price as your regular lawn application.



Be bug FREE and enjoy your lawn!

Give us a call whenever you are getting "BUGGED" and we will be right out!

417-812-5321